

CEO Opportunity for Health and Fitness Startup

FlyteBike LLC @LifeBike.co - Thousand Oaks, CA

CEO Opportunity for Health and Fitness Startup - LifeBike® Portable Pedals (IoT)

LifeBike® Portable Pedals (IoT) is the newest invention from Broadway star turned serial inventor, Robin (Boudreau) Palmer. At 3.5 pounds, LifeBike® folds flat & goes anywhere with you in its own bag, just like sneakers. LifeBike® easily and conveniently burns calories, boosts brainpower and increases energy anywhere - at work, at home, even on long flights! LifeBike is Patented, and NEAT Certified by Mayo Clinic. (NEAT = Non-Exercise Activity Thermogenesis)

After a successful Indiegogo campaign (114% of goal), we sold out of our first manufacturing run, and will soon sell out of our second run. The L.A. Rams are our newest customer, as well.

Are you a positive, pro-active, integrity-driven, solutions-oriented CEO? Are you looking to invest and own part of your next success story while helping humans to enjoy healthier, happier lives? If your answer is yes, do you have expertise in one or more of these markets?

- Corporate wellness
- E-commerce
- Travel industry
- Fitness products
- Medical devices
- Seniors

Please include your history of success in:

- Raising capital
- Manufacturing
- Operations
- E-commerce
- Strategic partnerships and sales

Although we are based in the Los Angeles area, we are open to you working remotely.

Please watch the LifeBike® product video at www.LifeBike.co and testimonials from our happy customers at www.LifeBike.co/testimonials.

Respond with interest, cover letter and resume with “CEO LifeBike Applicant” in the subject line. Thank you!

Job Type: Full-time

Experience:

- CEO: 3 years (Required)